

2019-2020 District Goals



District: District 306 C2
Constitutional Area: India, South Asia, Africa and Middle East

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 95% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:
Club officers one day training program will be held
There will be a GAT program for every region in the 1st quarter

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:
Regional and Zone chairperson workshops will be held before the year begins.
Two mid course corrections meetings will be held (in 1st and 3rd quarter)
Zone chairperson and the GAT team will be instructed according to the international and district goals

LEARNING FOR EVERY LION

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	60
2nd Quarter	40
3rd Quarter	40
4th Quarter	25

By the end of the 4th quarter, the district will add a total of 165 new members.

Action Items:

My district will establish 5 club branch(es).

My district will induct 90 new Lions under 40 years old.

My district will convert 10 Leos to Lions.

My district will organize at least 11 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	3	65
2nd Quarter	1	25
3rd Quarter	1	25
4th Quarter	0	0

By the end of the 4th quarter, the district will start 5 new clubs.

With a minimum of 115 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 5 Leo Club(s).

My district will start 1 Speciality Club(s).

Tourist Guiders club

My district will start 1 Campus Club(s) at Law College Campus school/university

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	20
2nd Quarter	15
3rd Quarter	15
4th Quarter	30

By the end of the 4th quarter, the district's membership drops will not exceed 80 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.
 My district will use the Club Quality Initiative to support member retention
 My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .
 My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

District and regional GAT team will coordinate and promote the tail end members of every club .
 Senior and experienced lions will be advised by the district to coordinate with every junior and new incomers in every club
 All the club members will be individually invited to all the district events

NET GROWTH GOAL

165	+	115	-	80	=	200
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 55000 people.

Action Items:

Of the total number of people served in my district, 30000 people will be youth (under 18 years old).
 My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).
 I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

District will organize main multi service projects in all 11 regions
 Serve 5000 individuals in each region
 Other than that, Small scale multiservices will be held by each club

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1000 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 75 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

District Get togethers

Lion Ladies' Outing

Regional get togethers

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 10% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 25000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 3000.00 to support Campaign 100: LCIF Empowering Service.

ADVOCATE

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Promotion of special app developed for my district to report all the activities done by each and every club

It will help to upload service projects to MyLion